

6 - 10
DEC

Kenya Innovation
Week 2021



Sponsorship Packages

The Kenya Innovation Week welcomes sponsors and partners to join the movement of creating our future today. The Kenya we all want. Kenya 2.0

Package	Amount
PLATINUM Title Sponsor	USD 50,000
GOLD	USD 30,000
SILVER	USD 10,000
BRONZE	USD 5,000
PARTNER	USD 2,500

OTHER OPTIONS
Explore Inside ▶

For more information:
ceo@innovationagency.go.ke

kenyainnovationweek.com

6 - 10
DEC

Kenya Innovation
Week 2021



Platinum

Sponsor

KES 5 MILLION
[USD 50,000]

The platinum sponsor is by default the **Title Sponsor** of Kenya Innovation Week. As part of the package, a platinum sponsor gets the following benefits.

- ✓ A slot at the official opening
- ✓ 2 keynote speakers
- ✓ 1 slot on a high level panel
- ✓ 4 exhibition booths
- ✓ 2 panel slots
- ✓ 1 sponsor-managed panel session
- ✓ Up to 5 side-events in the main program as shall be organized by sponsor
- ✓ 5 passes for breakfast pre-event workshops
- ✓ 10 strategically displayed roll-up banners
- ✓ 12 strategically displayed teardrop banners
- ✓ Predominant & strategic logo lockup in all publications, posters & reports.
- ✓ Media engagement and interviews

For more information:
ceo@innovationagency.go.ke

kenyainnovationweek.com

6 - 10
DEC

**Kenya Innovation
Week 2021**



Gold

Sponsor

**KES 3 MILLION
[USD 30,000]**

A gold sponsor will enjoy the following benefits.

- ✔ 1 keynote speaker
- ✔ 1 slot on a high level panel
- ✔ 3 exhibition booths
- ✔ 2 panel slots
- ✔ 1 sponsor-managed panel session
- ✔ 3 side-events on the main program as shall be organized by sponsor
- ✔ 4 passes for breakfast pre-event workshops
- ✔ 7 strategically displayed roll-up banners
- ✔ 8 strategically displayed teardrop banners.
- ✔ Strategic logo lockup in all publications, posters and reports.
- ✔ Media engagement and interviews

For more information:
ceo@innovationagency.go.ke

kenyainnovationweek.com

**6 - 10
DEC**

Kenya Innovation Week 2021



Silver

**KES 1 MILLION
[USD 10,000]**

Bronze

**KES 500K
[USD 5,000]**

Partner

**KES 250K
[USD 2,500]**

	Silver	Bronze	Partner
Panel slots	1	1	1
Passes for breakfast pre-events workshops	1	1	1
Exhibition booths	2	1	1
Strategically displayed roll-up banners	5	3	2
Strategically displayed teardrop banners	6	4	2
Strategic logo lockup in all publications, posters and reports			

All sponsors and partners will receive standard benefits such as significant publicity through ALL media platforms (print media, T.V, radio, social media).

In addition, they will also have their logos displayed in media banners, event banners, red carpet banners, and in the event screens.

Their logos will also be displayed on the innovation week website and corresponding back-links directed to the partner and sponsors' website.

For more information:
ceo@innovationagency.go.ke

kenyainnovationweek.com

6 - 10
DEC

**Kenya Innovation
Week 2021**



Other Options

Business Leaders and Policy Makers

**KES 1 MILLION
[USD 10,000]**

Slots available: 2

During the Kenya Innovation Week, policy discussions and dissemination of policies will be taking place. KIW invites business leaders and policy makers to partner in facilitating these sessions. By sponsoring, a partner will get:

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding during presentations.

Cocktail Sponsor

**KES 1 MILLION
[USD 10,000]**

Slots available: 1

KIW will climax with an awards gala and cocktail party where different winners will be crowned and awards presented. As a sponsor of a cocktail party, a partner will get the following benefits.

- ✓ All benefits of silver sponsor
- ✓ Enhanced branding during cocktail party
- ✓ Presentation and remarks

**For more information:
ceo@innovationagency.go.ke**

kenyainnovationweek.com

Other Options

Internet
Sponsor

KES 1 MILLION
[USD 10,000]

Slots available: 1

KIW will take a hybrid format. To facilitate this, an internet service provider is welcome to partner with KIW by reinforcing internet at the venue for livestreaming purposes. This sponsor will receive the following benefits.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding

Livestreaming
Sponsor

KES 1 MILLION
[USD 10,000]

Slots available: 1

KIW welcomes livestreaming and production companies to manage the streaming activities of the event. This could be by managing event production, offering equipment or by financing such. This sponsor will receive the following benefits:

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding

6 - 10
DEC

**Kenya Innovation
Week 2021**



Other Options

Awards Sponsor

**KES 1 MILLION
[USD 10,000]**

Slots available: 1

KIW will recognise innovators, institutions and individuals contributing to the Innovation ecosystem in Kenya in various ways. Sponsors are invited to provide awards in form of money prizes, trophies, plaques, certificates etc to the recipients. A sponsor in this category will receive the following benefits.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding
- ✓ Logo Lockup/Co-branding on Dummy Cheques and prizes eg. Trophies,

Media Sponsor

**KES 1 MILLION
[USD 10,000]**

Slots available: 1

KIW invites media houses to partner in publicising the event and to provide media coverage pre, during, and post the event.

- ✓ All benefits of silver sponsor
- ✓ Exclusive mentions during relevant sessions
- ✓ Enhanced branding

For more information:
ceo@innovationagency.go.ke

kenyainnovationweek.com